



MADISON ACADEMY
Quality Education in a Christian Environment



To our players, parents, and supporters:

For the past several years it has been a distinct pleasure to guide the young men of Madison Academy on the baseball field. I have found few things as inspiring as watching young men grow, mature, and compete while running, throwing, catching, and hitting a baseball. It gives me still a greater pleasure when I see our young men display a competitive attitude, yet a Christian spirit. Our ability to play is only meaningful if we use our baseball backdrop, coupled with the support of our family, to inspire our Christian walk. Successful players must train both the body and the mind while sustaining the spirit.

The Madison Academy Student / Athlete Baseball Handbook is a guide for players and parents outlining the expectations of the Coaching Staff and the Home Run Club. The handbook provides the organization and policies needed for a successful program. Our objective is to provide an environment for individual development while accomplishing team goals. We hope you find our coaching philosophy and program expectations easy to understand and follow, facilitating a positive experience for all involved.

Further, our baseball program and facilities have been a real source of pride to our school, student athletes and parents because all of us had to pitch in and build it from scratch. With that in mind, we would like to stimulate your responsibility and your ability to interact with the baseball Coaching Staff as well as the Home Run Club officers to continue the nurture and promotion of our baseball program.



visit us at our website:
www.mabaseball.org

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MADISON ACADEMY'S STUDENT/ATHLETE BASEBALL HANDBOOK



2011-2012

This handbook was designed with the intent of clarifying expectations for all participants in the Madison Academy Baseball Program. Subjects not covered or topics that remain unclear please feel free to seek out the Coaching Staff or the Home Run Club Executive Board.

MADISON ACADEMY BASEBALL

2011 – 2012

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Part I – The Baseball Program

1.0 Introduction

The Madison Academy Baseball program is offered to students in the seventh through twelfth grades. The purpose of this Student/Athlete Baseball Handbook is to provide players and parent information on Madison Academy's Baseball Program. This handbook covers information applicable to baseball teams fielded at Madison Academy for the Middle School, Junior Varsity and Varsity programs. It encompasses guidelines and expectations of the Coaching Staff and the Home Run Club. This handbook serves as a resource between the Coaching Staff, Home Run Club, players, and family, which will facilitate a positive experience for each Madison Academy Baseball player.

1.1 References

1.1.1 Madison Academy Student Handbook

1.2 Attachments

1.2.1 Attachment A - Player Contract

1.2.2 Attachment B - MA Athletic Participation Form

2.0 Madison Academy Baseball Program Mission Statement

Madison Academy's Baseball program will produce an environment for players, coaches, and parents that our entire Madison Academy family and community will be proud of. Teams will be formed with student/athletes who exemplify heart, talent, and examples of hard work who are willing to promote Christian ideals, sportsmanship, and self-discipline. Through the game of baseball the coaching staff will provide both a developmental and competitive environment which promotes player self-confidence as well as preparation for the next level of competition. In addition, our goals are to develop life-long friends both on and off the playing field. Our teamwork and dedication, coupled with the support of parents and school administrators, will be a collective vision for excellence.

3.0 Coaching Philosophy

The Coaching Staff believes our aspirations to become Alabama High School Athletic Association "area" and "state" champions can only be served if our approach and involvement with "the game" reinforces high moral standards. If we are to emerge as AHSAA State Champions our athletes must be: emotionally stable, loyal, honest, truthful, and respectful of authority and teammates, hard working, responsible, as well as enthusiastic. In order to build these character traits in our student/athletes, the Coaching Staff focuses on:

- ⇒ Player Development
- ⇒ Competition
- ⇒ Setting High but Attainable Goals

Player Development - Many would argue the first step in Player Development is working on baseball specific skills; however our first objective is allowing the student/athlete to understand the harmony of good friendship. Fun and working hard at physically demanding tasks promote camaraderie and friendship among the players. Physical fitness and baseball specific skill training are tools used to promote this interest. From that foundation, we challenge the student/athlete's mental approach to competition bringing about recognition for the discipline required to succeed. We progress to accepting change. Quite frankly, as a Coaching Staff we want to know how receptive the athlete is to coaching. At our institution and level of play we are blessed with many fine athletes. In order for any of these athletes to reach their full potential they must be willing to improve; which encompasses hard work, a positive attitude, and continual adaptation to the "next level of play."

Competition - Healthy competition among teammates and skillful adversaries will challenge the best our athletes have to offer. Teaching our athletes to compete is a constant focus of the Coaching Staff. Withstanding the stress of competition relies on the inner faith of knowing you are prepared. Conditioning and learning the motor skills necessary to be confident are central to our training philosophy. We extend that training by emphasizing the intrinsic characteristics of backbone, heart, and soul. We ask our student athletes to always care about what our opponents and their teammates think, e.g., "Are you a tough out?" "Do you always hustle?" "Are you emotionally stable?" "Are you mentally tough?" etc. We want all our athletes to be able to look in the mirror and be unashamed. If teammates are to develop a positive team spirit, players must know that all their teammates can be counted upon. Further, we practice as well as play "under pressure." Some components of our practice are as intense as games. We use game-like conditions in practice, working toward team improvement, to prepare for pressure situations. Our goal is to let players take the lead without fear of a win-or-loss. This transforms to the same player approach during games.

Setting High but Attainable Goals - We make "no bones" about it; our goal at the Varsity level at Madison Academy is to play for an AHSAA State Championship each and every year. In order to do so, we must challenge the potential of each and every player; Middle School, Junior Varsity, as well as the Varsity athletes. Achieving this goal requires athletic ability, talent, effort, desire, and determination. All would agree the most worthy achievements are those that are difficult to attain. Realistically, very few varsity athletes go into a competitive athletic season with the expectation of a state championship. However, at Madison Academy we want our baseball athletes to believe nothing less.

While winning at all levels will be a goal, anyone who perceives athletics as an instrument for teaching life's lessons, will find comfort in our coaching philosophy and methods. Your son will experience the excitement of victory as well as the pain of defeat. It is our relentless pursuit of victory that instills our desire to be the best. With this approach, AHSAA State Championships are not only possible but in our midst. We are serious about our pursuit of excellence. Our principals, purpose, and perseverance toward this goal are backed by a past history of success. We will build upon this success to work toward championships, as well as shape champions.

4.0 Team Objectives

4.1 Middle School Objectives

At this level, students become accustomed to interscholastic practice and play. For many, it is their first introduction to competitive sports, different from the community recreation approach in its demands and philosophy. Squad size is limited. The number of participants is a function of the number needed to conduct an effective and meaningful practice and to play a contest.

Gaining experience through training and play is paramount, not the win/loss record. Our objectives at this level of play are:

- ⇒ Fun
- ⇒ Understanding a student athlete's commitment to baseball
- ⇒ Baseball skill development

In order to accomplish these objectives the focus is on learning baseball specific skills and game rules, fundamentals of team play, social-emotional growth, experiencing the physiological demands placed upon an athlete's body, practice regimen and healthy competition both internal and external.

Athletic abilities, commitments, and positive attitudes will be rewarded and tested in competitive game situations. While all players will play during the course of the season, all may not play equally. Both the future and overall development of the student athlete will be considered along with his ability to handle the dimensions of the full-size playing surface. Practice and game performance will be measured. The use of a student/athlete in competitive situations is based solely on the discretion of the Coaching Staff.

4.2 Junior Varsity Objectives

This level of competition has an increased emphasis upon team play, physical conditioning, and refinement of basic skills. Further, this level of competition gives the student athlete an opportunity to display his ability to execute baseball skills at a faster game speed. The athlete must also develop an understanding of the mental approach needed to yield positive outcomes which is an important coaching element at the JV level. The player must also learn to adapt to specific competitive roles and responsibilities in order to give his teammates the best chance of winning a contest. Therefore, our objectives are:

- ⇒ Physical development
- ⇒ Developing a competitive attitude
- ⇒ Training to handle specific competitive situations

During a game an attempt will be made to allow as many participants to play as possible; however, competitive game situations may dictate that players participate in a certain capacity. Athletic abilities and commitments will be rewarded. As further consideration, playing time in a JV contest will be based on the degree of effort and skill exhibited during practice and intra-squad games against Varsity competition. This is an important component to meaningful practice and is stressed fully by the Coaching Staff. We are teaching players to compete in all situations. Whether the setting is practice or a game, use of a student athlete in competitive situations is at the discretion of the Coaching Staff.

4.3 Varsity Objectives

Varsity competition is the culmination of the student/athlete's prior participation in our training regimens, Middle School and JV competition, as well as the athlete's desire to represent Madison Academy on the baseball playing field. Normally, juniors and seniors make up the majority of the roster. Occasionally, a sophomore and, infrequently, a freshman may be included on the team, provided that evidence of advanced levels of physical development, athletic skill, and appropriate social-emotional development are demonstrated.

A sound attitude and advanced level of skill are prerequisites for a position on the varsity team. Each team member will have a role and be informed of its importance. The number of roster positions is relative to the number of students displaying varsity skills and acceptance of individual roles in pursuit of team goals. In addition to improving individual skills needed to play the game, the varsity coaching staff focuses on:

- ⇒ Leadership and team building
- ⇒ Developing game awareness and presence, savvy, and an instinctive nature
- ⇒ Working toward high expectations

Varsity competition requires a six-day-a-week commitment. This commitment is often extended into vacation periods during the sport season. While contests and practices are rarely held on holidays or Sundays, the dedication and commitment needed to conduct a successful varsity program should be taken seriously.

5.0 Player Policies & Compliance

5.1 General

Players are expected to comply with policies, rules, and regulations specified by the Madison Academy Student Handbook. Participation in the Madison Academy Baseball Program is a privilege afforded students who meet the academic achievement, athletic skill, and conduct required to represent the school. The Coaching Staff expects all players to be in good standing, with an emphasis placed on "student" first. Players are to understand that the coaching staff will monitor report cards and progress reports on all players to help emphasize the commitment toward being a student first.

Players will be placed on academic probation if less than a composite 70% average is reported among core courses plus Bible and/or a failing grade is earned on a 9 week report card. The student athlete may not be able to play during the probation period unless he meets the expectations and criteria outlined for him during the 4 ½ week probationary period. Players are expected to participate in practice if they plan to remain a part of the team. Coaches will expect those grades to be corrected per the criteria set forth in the Madison Academy Student Handbook.

Players are expected to attend class on a regular basis. Players receiving an unexcused absence or who are tardy on multiple occasions without the consent of the Madison Academy administration will be suspended from participating in games and will not travel with the team for a period of time agreed upon by the principal and the athletic director. Players will practice with the team and participate in events scheduled by the Head Coach. Players suspended from school for disciplinary purposes may not attend practice nor participate in games during the discipline period.

5.2 AHSAA Governing Rules

Players and parents should familiarize themselves with the Alabama High School Athletic Association (AHSAA) eligibility rules. The Coaching staff will always advise the players to ensure the players' actions or plans are in accordance with AHSAA regulations. The rules below are general statements. The Head Coach can provide player or parent further detailed explanations on any of the below general statements.

Enrollment Rule - A student must be enrolled within the first 20 days of a semester as a regular student in the school system where the student will participate. The 20-day requirement may be waived under extenuating circumstances. Note: A regular student is one who is enrolled at the school and is taking six new subjects of work.

Age Rule - A high school student who has reached his/her 19th birthday before Aug. 1 is ineligible. Any junior high (ninth grade) student who has reached his/her 16th birthday before Aug. 1 is ineligible. Any middle school student who has reached his/her 15th birthday before Aug. 1 is ineligible.

Eight Semester Rule - A high school student may be eligible only eight semesters in attendance after entering the ninth grade. School attendance of 15 days or more of any semester is counted as a semester.

A student can be eligible only four fall semesters and four spring semesters after entering the ninth grade. The last two semesters, the seventh and eighth of a four-year high school and fifth and sixth of a three-year high school, must be consecutive.

A junior high student may be eligible only three seasons in any one sport. A middle school student may be eligible only two seasons in any one sport.

Participation Rule - No student may participate in any one sport for more than six years (seasons) after entering the seventh grade or for more than three seasons after entering the 10th grade. A student who officially participates in one contest of a sport is credited with one year of participation in that sport.

Outside Participation Rule - A student who is a member of any school athletic team (grades 7-12) may not participate (includes practice) on a non-school team in the same sport during the school season of that sport. Also, a member of any school athletic team may not participate in an outside sport activity in the same sport during the school season of that sport.

Private individual instruction is not considered an outside sports activity. A team's season begins the day of that team's first contest and ends when that team's season has been completed.

A student who violates this rule becomes ineligible to compete on that school team or in that school sports activity for the remainder of that school season. Any student who participates on an outside team after the school sport season begins is ineligible to join that school team for the remainder of the season.

Fifty Percent Rule - Participation during the school year by students from any high school team (varsity and B-team involving grades 10-12) on a non-school team during the off-season is limited to 50 percent of the number of players required to play the game of that sport (i.e., three in basketball, six in soccer, five in baseball, etc.).

Note: In each sport, only the specified number of students participating on a non-school team during the school year may be placed on the same high school team roster the following season. Those students cannot be interchanged on the school team roster.

The rule does not apply to seniors who have completed their high school eligibility in that sport nor to middle and junior high school students who will not play on a high school team the following season.

Academic Rule - Students entering the 10th, 11th and 12th grades must have passed during the last two semesters in attendance and summer school, if applicable, at least six new Carnegie units with a minimum composite numerical average of 70 in those six units. Four core courses must be included in those units passed and averaged. English, mathematics, science and social studies are core curriculum courses.

Students entering the 8th and 9th grades must have passed during the last two semesters in attendance and summer school, if applicable, at least five new subjects with a minimum composite numerical average of 70 in those five subjects.

Students entering the 7th grade for the first time are eligible.

Students may regain eligibility at the end of the first semester by meeting the same requirements listed above during their last two semesters in attendance and summer school, if applicable. All first semester work used in regaining eligibility must be completed by the fifth day of the second semester.

Transfer Rule - A student is eligible in the school zone in which his/her parents reside (public, private or parochial schools). Any student who completes one year's attendance at a school outside his/her home school zone and fulfills all other requirements becomes eligible in that school. (This does not apply to foreign exchange students.)

A student whose parents make a bone fide move completely out of one school zone into another school zone may transfer all his/her rights and privileges to the member school that serves the area where the parents reside.

Custody or legal guardianship set up with anyone will not establish immediate athletic eligibility.

Overlapping School Zones - A student whose parents reside in an area served by more than one school lives in the zone of each school, thus in overlapping school zones. A student who changes schools within these overlapping school zones is ineligible for one year at the new school.

5.3 Assisting Madison Academy with player eligibility

Birth Certificate - You must have a copy of your certified birth certificate (issued by the State Bureau of Vital Statistics in the state where you were born and bearing its official seal and birth/recording number) on file in your principal's office. Madison Academy uses this information to complete an official eligibility list (AHSAA Form 3) which in turn is submitted to the State Office. This must be done at least five days before you are eligible to play.

Physical Examination - You must have received an adequate physical examination for the current school year and have a Physician's Certificate on file in the principal's office prior to participating in interscholastic athletics. **There are no exceptions to this rule.** Physical examinations for players are the responsibility of the parents and players.

Amateur Status - You must be an amateur athlete and never have played on a college team.

Sportsmanship - You must not be guilty of flagrant unsportsmanlike conduct.

Supervised during the offseason but not coached - During the school year, you may not be coached by your school's coaching staff outside of the school season in your sport(s). Weight training and conditioning programs are exempt from this restriction.

Summer Competition and Practice - During the summer months (from the end of school until the fall sports practice date), you may not be coached by your sport's coach or coach's aide in competition beyond what the AHSAA allows (currently 7 playing dates). You may practice with your school's coaching staff as much as you like, but mandatory practice is prohibited.

Improper Participation - You may not dress in uniform for an athletic contest or sit on the bench in a game uniform or be on the field or court as a player if you are not eligible to participate in the game or event.

Varsity & JV contestants - You may not participate in two levels of competition (varsity, junior varsity, B-team, junior high or middle school) in one sport during the same event or the same day. (This includes county tournaments even though they are played on several days).

5.4 Player Try-Out and Evaluation

Fall tryouts and evaluations are conducted prior to each season for new students interested in Madison Academy's baseball program. Students currently enrolled may also try-out provided they did not participate in the baseball program previously, and/or the student/athlete did not participate as a roster or eligible player the previous school season. All players will be evaluated on the following skills:

- ⇒ Mile run
- ⇒ Home to 1st base running time
- ⇒ Fielding
- ⇒ Infield & outfield throw
- ⇒ Hitting
- ⇒ 60 yard dash
- ⇒ Base running
- ⇒ Pitching

5.5 Player Contract

It is the desire of the Madison Academy Baseball Program to create an environment where every player is given an opportunity to perform at his full potential and enjoy himself. In order to insure this philosophy, team rules are clearly specified. Each player is required to read and return a signed contract acknowledging these team rules. The Player Contract can be found as Attachment A.

5.6 Captains

The Madison Academy Baseball program promotes leadership qualities in all our student/athletes. Team Captains will be selected by the players of each team and approved by the Head Coach. Teams will vote on team captains based on every player's confidence level that the prospective leaders will meet the following expectations representing the team:

- ⇒ Role Model – Hardworking, committed, dedicated, humble, leads by example, has a positive attitude, shows respect for coaches, teachers, adults & peers.
- ⇒ Exhibits good citizenship – dependable, loyal, trustworthy, unselfish – has a great deal of pride in the team, school and community.
- ⇒ Shows confidence on and off the field.
- ⇒ Has a strong self image, mature, motivated, has good communication skills.
- ⇒ Exemplary Student-Athlete – Acceptable academic progress.
- ⇒ Willingness to follow team rules and act as a liaison between teammates, coaches and athletic director.

5.7 Game Day

Players are expected to come fully prepared with their uniform, glove, cleats, socks, sleeves, belt, hat and protective gear. Players cannot borrow any of the above items from any other player. **COME READY TO PLAY!!**

- ⇒ Team Captains, in concert with School Dress Code, will decide on Game Day school attire.
- ⇒ Players are to be neatly groomed at all times.
- ⇒ Uniforms must be clean for all games.
- ⇒ Cleats must be shined and clean for each game.

In order to be eligible for a game day contest, student athletes must attend class and be present during the normal middle school and high school curriculum period.

5.8 Injuries

Players must notify the Coaching Staff of all injuries at the time they occur so further injury can be avoided. Extent of injury will be investigated by the Coach to determine if it is treatable without further involvement. If it is determined that the injury needs specialized treatment, the coaching staff will contact Madison Academy's Team Trainer, who may refer the player to the team physician.

Parents of players are discouraged from going directly to a family doctor prior to discussing the injury with the coach, unless parent finds it is an emergency situation. Madison Academy employs a Licensed and Certified Athletic Trainer who supervises all aspects of Madison Academy's Sports Medicine program. Mr. Shane Harris may be reached at the telephone numbers and email address listed in the front of this manual. Should Mr. Harris believe additional professional medical advice is warranted, we will recommend that you seek the medical advice of our Team Physician. Dr. Jack Moore's telephone number appears at the front of this manual and his office hours are published through his answering service.

Players who suffer an injury or an illness and are consequently unable to continue competing on the team, must adhere to the following policy:

- ⇒ Head Coach must be notified.
- ⇒ The Team Trainer must be notified when the player is unable to participate.
- ⇒ Players must attend team practice every day that they attend school and be part of the team during game day. Exceptions will be made for players completing academic work or undergoing rehabilitation during practice.
- ⇒ No player will be allowed to return to participation from an injury without written clearance from a physician once they have been restricted from participation or diagnosed by a physician.
- ⇒ The Team Trainer reserves the right to restrict a player from participation, regardless of physician or parental clearance, if the Team Trainer determines that the player's safety is still at risk.

5.9 Drug Testing

Players at all levels can be subjected to a urinalysis examination administered by the coaching staff. A number of substances will be screened for including alcohol, marijuana and cocaine. Drug tests can be administered randomly and/or periodically. Players selected for random drug tests are done so by "blind draw," e.g., numbers selected from a hat. All parents will be notified within 48 hours after a drug test has been administered. A private consultation will be scheduled with any player yielding a positive test result. The parents and/or guardians of the player will also be notified of the positive test result. A player who has tested positive will be given two options: 1) A second test via a scientifically agreed upon method between the Madison Academy administration and parent. Usually, this will consist of a hair test, but this is dependent upon what the athlete tested positive for. Or, 2) Suspension from the team with the test results turned over to the Madison Academy Principal for disposition. Urinalysis examinations are team expenses whose cost is supported by the Home Run Club. Any follow up test in pursuit of more scientifically reliable screening methods is a cost born by the player's family.

6.0 Parent Policies & Compliance

6.1 Code of Conduct

Players and parents are to familiarize themselves with the Code of Conduct rules shown as Attachment C. They can also be found in the Madison Academy Student Handbook.

6.2 Communication with Coaching Staff

We welcome a collegial atmosphere where parents feel they are a part of the program. Feel free to approach assistant coaches and / or the head coach after practices and games if it pertains to team administration, e.g., schedules, transportation, coordinating activities, etc...

Further, the Coaching Staff encourages lines of communication regarding:

- ⇒ The physical and mental well being of the player.
- ⇒ Ways to help your child improve.
- ⇒ Questions concerning injury and/or rehabilitation of injuries.

Parents are discouraged from discussing with the Coaching Staff the following areas:

- ⇒ Playing time
- ⇒ Team Strategy
- ⇒ Other Student Athletes

Parents should not approach an assistant coach or Head Coach during or after a practice / game if it pertains to player participation and/or a coaching decision made during a game. If you have a legitimate concern about the way we are running our program, e.g., something that happened during a practice or game, you may call the head coach of your son's particular team after a 24-hour "cool down" period.

All parental – coach discussions, if pertaining to your son's level of participation, i.e., playing time, and/or discussions that center on his use, instruction, etc. will be made known to the player. We will not discuss these matters with parents only.

If you cannot reach the Head Coach of your son's team, leave a brief message for them to return your call. Only discuss concerns pertaining to your son directly with the Head Coach.

6.3 Game Day Policies

Do not coach your son or offer advice during the course of a game. We do not want to discourage you from supporting your son, i.e., offering words of encouragement (cheering), etc. However, refrain from direct interaction and/or offering instruction. Your son's performance on the playing field is under the tutelage of the Coaching Staff.

There is no communication allowed between players and parents/friends/relatives during a game. If you have to relay a "legitimate" message, do so through an assistant coach.

Playing surface and dug-out is strictly “off-limits” to everyone except players and coaches.

“Gatorade parades” are not permitted during a practice or a game. No food in the dugout. Food & drinks are to be taken care of before, between, and after games; not during. We will have water and Gatorade in dug-out coolers.

Between doubleheaders players will be given a reasonable amount of time to go to the restroom, concession stand, and to say “hello” to parents/friends/relatives. When it becomes necessary to assemble and prepare the team for the next contest, your son will be instructed to return to the dug-out to prepare mentally, warm-up, and to facilitate the team’s ability to take the field. Please do not impede this process. You and your son will have time to visit after the game.

7.0 School Uniforms & Equipment

7.1 Issuance

Each individual player will be issued “school-owned” athletic uniforms and equipment (as appropriate) that will make it possible for the participation in a school sponsored baseball event. It is understood that the player will be financially responsible if the school issued uniform or equipment is lost or if it is damaged by using it in a fashion for which it was not intended.

7.2 Care

Uniforms are to be cleaned after each and every use. The best method for general cleaning and removing stains is to lightly hand-scrub the soiled areas with hand soap, e.g., Ivory Snow, Dove, etc. Once the soiled areas are sufficiently lathered, grab the surrounding fabric and vigorously scrub the affected area until the stain is removed. Then without rinsing, put the uniform in the washing machine of cold water using common fabric stain removers as the only detergent, e.g., Shout, etc. – 1 oz. to 1 gallon of water. After the rinse cycle is complete, simply hang the garments on a hangar to air dry.

The use of standard detergents, e.g., Tide, Cheer, etc., particularly with warm or hot water will not do an adequate job of cleaning the garment. Further, if standard soap detergent is still present after machine washing, and if a dryer is used, any stains may be permanently set. Avoid cleaning the garment in this manner.

7.3 Return

It is the responsibility of the player to return all school issued equipment/uniforms to the Head Coach at the end of the season. Equipment/uniforms should be returned clean and any needed repairs noted at the time of return. Any lost, stolen, damaged, or non-returned equipment/uniforms are the financial responsibility of the student. Students will not be permitted to participate in any other extra-curricular activity until equipment/uniforms are returned or reimbursement is made.

8.0 Awards

8.1 Varsity Letter

In order to earn a varsity letter the student/athlete must start and finish the season in the Madison Academy High School Baseball Program. Individual players must demonstrate respect at all times for coaches, players, umpires, opposing team, and the school administration. Players must play in a minimum of 20% of the varsity contests, and/or 25% of the varsity innings during the course of the season.

8.1.2 Senior Recognition

Seniors are awarded with a framed copy of their varsity jersey commemorating the varsity experience.

8.1.3 Participation Certificate

Each and every player who participated in a Middle School, Junior Varsity, or Varsity Contest will be recognized and given a “Certificate of Participation” recognizing their athletic achievement and contribution during the course of the school year.

8.1.4 Offensive Player of the Year

In the opinion of the coaches, born out by statistics, outstanding individual offensive ability and achievement will be recognized and honored. Appropriate awards will be given to recipients at the Middle School, Junior Varsity, and Varsity level.

8.1.5 Defensive Player of the Year

In the opinion of the coaches, born out by statistics, outstanding individual defensive ability and achievement will be recognized and honored. Appropriate awards will be given to recipients at the Middle School, Junior Varsity, and Varsity level.

8.1.6 Pitcher of the Year

In the opinion of the coaches, born out by statistics, outstanding individual pitching ability and achievement will be recognized and honored. Appropriate awards will be given to recipients at the Middle School, Junior Varsity, and Varsity level.

8.1.7 Scholar Athlete of the Year

In the opinion of the coaches, born out by records maintained in the Madison Academy Guidance Office, outstanding academic achievement will be recognized and honored. Appropriate awards will be given to recipients at the Middle School, Junior Varsity, and Varsity level.

8.1.8 Jeff Stinnett Award (Varsity Only)

The award’s “namesake” demonstrated a burning desire and work ethic to continuously improve as a player. He put “team” before personal goals and did not question a coach’s prerogative to use him in any capacity that afforded his teammates the best opportunity to win. He knew that “attitude” was the

mark of a true champion, and that attitude made a difference. In recognition of Jeff's attributes, the Jeff Stinnett Award goes to the Madison Academy baseball player who best exemplifies a love, passion, and respect for the game. In addition, the varsity player must display good character in victory and defeat, and have a deep respect for God, his family, and his teammates.

8.2 Post Season Recognition

8.2.1 All-Metro

The Head Coach is responsible for submitting names, statistics, and other pertinent information to the Huntsville Times Sports Department for "All-Metro" consideration. Parental participation is not required in this process. Individual selection from the list of candidates is solely at the discretion of the Huntsville Times Sports Department.

8.2.2 All-State

The Head Coach is responsible for submitting names, statistics, and other pertinent information to the Birmingham News Sports Department for "All-State" consideration. Parental participation is not required in this process. Individual selection from the list of candidates is solely at the discretion of the Alabama Sports Writers Association.

8.2.3 East-West

At present, underclassman who have completed their sophomore year as well as graduating seniors may "try-out" for the "East-West" All-Star Event sponsored by the Lions Club. This is a sanctioned event by the AHSAA that requires players to perform under game conditions for purpose of evaluation for All-Star consideration. The Head Coach is invited to participate in the event to support Madison Academy players working their way through the evaluation process. Final selection is at the discretion of the coaching committee. Parental participation is not required in this process. This event begins in May of each year.

8.2.4 North-South

The Head Coach is responsible for submitting names, statistics, and other pertinent information to the Alabama High School Athletic Association for "North – South" All-Star consideration. Nominations are due on March 31st of each calendar year and are usually reserved for students in the 11th grade (junior class). Parental participation is not required in this process. Individual selection from the list of candidates is solely at the discretion of the Coaching Staff selected by the AHSAA to conduct this event. This event is held during the summer "Sports Festival" week in the month of July.

9.0 Team Logistics, Coordination & Travel

9.1 Practice

Published practice times apply to the vast majority of practices conducted on “non” game days.

- ⇒ Middle School – 3:40PM to 6:30PM
- ⇒ Junior Varsity – 2:50PM to 6:00PM
- ⇒ Varsity – 2:50PM to 6:00PM

Parents are expected to ensure that their children have acceptable transportation available at the conclusion of practice.

Players are required to attend all practices. Players must notify their Head Coach in advance if they intend to miss an upcoming practice or will be late. Players arriving late without prior notice will run our 2 ½ mile course and must provide a written tardy pass by a school administrator.

Inclement weather practice will be held in the gym or require a modified structure in content and time frame. Parents will be notified if practice times are modified due to inclement weather.

Players who miss a practice without prior consent will not play the next game unless you are not in school that day due to illness or the player has notified the Head Coach in advance.

9.2 Game & Practice Cancellation

Parents will be notified immediately by the Head Coach of any game or practice cancellations through **Voice Mail and Text Messaging**. Any cancellations made during the day will be sent to parents day time number via an automated voice mail message by the Head Coach. Cancellations made after work hours will be sent to parents evening number. This system will provide parents an opportunity to make arrangements in advance for their player. It is the responsibility of the parents to ensure your day time number and night time numbers are current. If any questions arise please feel to contact our Communications Coordinator/Faculty Liaison.

9.3 Team Travel

To the extent possible, players will be transported on school-sponsored buses to and from games. However, during the spring sports season, personal vehicles are sometimes required to accommodate team travel. If this situation should occur, parents will be notified as to the transportation plans on the part of any individual team or team member.

In the case of Middle School players, when possible, school-approved drivers will be used to transport children on school-owned vans/buses. However, if parent vehicles are needed to transport the players, the parents of the affected players will be notified as to the transportation arrangements. Parents always have the option to provide their own child’s transportation.

Players at the Junior Varsity and Varsity level will be transported by school vehicle when possible. Should parent or player vehicle be required, the parents of the affected players will be notified as to the transportation arrangements.

If parent or player vehicles are required for transportation to and from games, the affected players (parties) will “caravan” to the appointed location. Players traveling under these circumstances are required to follow the Head Coach or designated leader to the game location. After game conclusion, players are dismissed so long as there is a parent present to assume responsibility.

Only under special circumstances, previously coordinated with the coach, will players be allowed to ride with anyone other than a parent or those responsible for team transportation and coordination.

10.0 Summer Baseball Guidance

We encourage all players to participate in a summer baseball program, e.g., travel team, American Legion, other community sponsored teams/leagues. The added practice and play in game situations is helpful, allowing the athlete to progress. As a part of our school baseball program, we take advantage of AHSAA rules which allow our coaching staff to practice and coach our players against other high school teams. A schedule will be published in the early spring outlining both summer practice and playing schedule. The playing schedule will encompass 7 dates. The Coaching Staff is investigating options to exercise our players appropriately during the summer. Our preference is for the varsity level players to attend a team camp. For our younger JV eligible players we will schedule contests against local high school competition in the Madison County/Limestone County area.

11.0 Off-Season Conditioning

Once the school year begins, 9th – 12th grade players who are not involved in another school sport, e.g., football and/or basketball will be required to attend 8th period athletic PE classes. The athletic PE for baseball players is designed to increase cardiovascular and muscular strength, speed and agility, as well as enhance baseball performance by virtue of sport specific exercise. We also encourage the use of athletic trainers and baseball skill instructors for the purpose of off-season conditioning. However, please keep the Coaching Staff aware of the exercise regimen being employed so that all combined activities have a positive desired effect avoiding over exertion that might be detrimental to the athlete’s development.

12.0 AHSAA Class 3A Championship Program

Madison Academy is classified as a 3A school by the Alabama High School Athletic Association. Classification is determined by the number of students in attendance for the 10th, 11th, and 12th grade. All AHSAA member high schools are permitted 18 regular season playing dates in addition to two tournaments. Middle schools are permitted 14 regular season playing dates in addition to two tournaments. All games are played under National Federation Rules to include additional requirements found in the ASHAA Spring 2012 publication. The Spring playoff bracket and other regulations can be found at: <http://www.ahsaa.com/Portals/0/pdf/Publications/2012%20MASTER%20Spring%20Book.pdf>

Part II – The Home Run Club

1.0 Purpose

The Home Run Club (HRC) is an integral part of the Madison Academy Baseball program. It is the organization and workforce both out-front and behind the scenes to support our baseball program. The HRC provides the Head Baseball Coach with both financial and administrative support. Its sole purpose is to achieve the level of quality and excellence desired by the school administration, Coaching Staff, and the HRC membership in order to field a championship program.

1.1 Attachments

1.1.1 Attachment C – Parental Code of Conduct

1.1.2 Attachment D – Home Run Club 2011-2012 Executive Board

1.1.3 Attachment E - Home Run Club 2011-2012 Calendar of Events

1.1.4 Attachment F – Fund Raising Form

1.1.5 Attachment G – Merchandise Form

2.0 Mission

Madison Academy HRC assists the Head Baseball Coach by raising funds and providing an organizational structure needed to support the Baseball Program of Madison Academy. The HRC will produce a welcoming environment to involve parents in their son's baseball experience, promote the community through the pursuit of athletic excellence, and generate a sense of community and of community enthusiasm and involvement. Moreover, the HRC will strive to enhance communication between the administration, coaches and parents.

3.0 Fundraising

Madison Academy HRC fundraising program is in existence to defray the cost of playing baseball for individual players. A large part of the Home Run Club is to organize fundraisers in order to benefit the entire program. Profits from these fundraisers go directly to the general HRC fund for capital improvements/purchases which are not funded by Madison Academy Athletic Department. Participation in the Madison Academy baseball program requires player and family participation in the HRC fundraising activities. All funds raised by the HRC are managed by the HRC executive board in coordination with baseball program budget requirements.

All players are assigned a fundraising goal in the fall. Full participation of each player is required. Fundraising above the minimum goal is encouraged and will be rewarded through incentives described by the HRC executive board. Information of each fundraiser can be directed to each Committee chair responsible or the executive board's Committee & Event Coordinators. All fundraising forms and information pertaining to all fundraising events will be distributed accordingly and can also be found on Madison Academy Baseball website @ <http://www.mabaseball.org/homerunclub.html>. In cases of hardship, special provisions may be arranged in coordination with the HRC President or the Head Baseball Coach.

Methods of reaching fundraising goal

- ⇒ Sponsor Board / Program Ad Sales Campaign (Nov – Jan)
- ⇒ Pancake Breakfast Tickets/Corporate Tables (Dec – Jan)
- ⇒ Membership/Ticket Sales (Nov – Feb)
- ⇒ Apparel Sale (Nov – Feb)
- ⇒ Home Run Derby (Jan - Feb)
- ⇒ Other fund raising options if developed by HRC executive board
- ⇒ Donated equipment and services may be counted toward individual fund raising goals. The need for these items must be agreed to by the executive board beforehand in order to receive fund raising credit.

4.0 Volunteer Opportunities

In part of fulfilling its mission, the HRC depends on family volunteer support. Our program requests each parent to get involved in at least one of the following activities where your expertise and strengths can be utilized effectively.

Committees

- ⇒ Pancake Breakfast
- ⇒ Advertising / Program Ads
- ⇒ Apparel
- ⇒ Website Photography
- ⇒ Concession/Field Operations/Clean-Up
- ⇒ Facilities
- ⇒ Diamond Doll Program
- ⇒ Membership Drive
- ⇒ Post-season Banquet
- ⇒ Alumni Program
- ⇒ Other Activities/fundraising options developed by the HRC board

5.0 Concessions/After Game Support

Parents will be requested to perform concession/after game clean up at respective team's home games. Parents will be provided an opportunity to volunteer for the time(s) of choice after schedules have been set. Any remaining open slots will be assigned accordingly. A schedule of volunteers will be distributed and posted on the HRC section of Madison Academy Baseball web site @<http://www.mabaseball.org/homerunclub.html>. Arrangements must be coordinated with another parent and the Concessions Chair person if a parent cannot fulfill his/her shift.

6.0 Communication

The HRC will strive to provide family, community, alumni, players and faculty effective communication throughout the season. Methods of communication will be provided by the Board of Director's Communication/Faculty Liaison through email, E-News and website. HRC's Board of Director's middle school, JV, and V team representatives will disseminate any updated news and are to assist with any questions or concerns during game day. It is the responsibility of each parent to ensure email addresses and telephone numbers are represented in order to receive communications effectively.

The HRC maintains the Madison Academy Baseball Website which has useful administrative information.

7.0 Spring Break Team Trip(s)

To date, The Home Run Club sponsors the Varsity for a Spring Break tournament each year. In prior years we have made this opportunity available to the Junior Varsity as well. Parents and players are to understand there may be limited opportunity for player/parent interaction. Family members and friends are encouraged to attend such tournaments and any scheduled "fun" events; however, it should be understood that players eat, sleep, and travel with the team under the supervision of the coaching staff. Based on location and scheduling, opportunities may arise for team "fun" events. The coaching staff encourages players to treat these as "business" trips and not vacations.

Part III – Acknowledgment

1.0 Acknowledgment of Receipt

I have read and understand the information provided in this handbook. I understand that this handbook is meant to provide a framework of policies and guidelines for the Madison Academy Baseball program and is not all encompassing. Situations may arise that will require the Head Coach to use individual discretion.

By participating in the Madison Academy Baseball Program, I agree to adhere to the rules of this handbook, Madison Academy, my team, and to the Madison Academy Baseball Program.

2.0 Please detach this form and return to your respective Head Coach at your 1st scheduled practice.

Print Player's Name:

Student Signature:

Parent's Signature:

Date:



Attachment A - Player Contract

Madison Academy Baseball Player Agreement & Team Rules

(MUST BE TURNED IN BY FIRST PRACTICE)

It is the desire of the Madison Academy Baseball Program to create an environment where every player has the opportunity to perform at his full potential, as well as enjoy himself. In order to ensure this philosophy, the following team rules apply for the 2012 spring playing season:

1. Student athletes should treat opponents and visitors with respect and be courteous at all times.
2. Student athletes are to respect the judgment of umpires, and should a “call” come into question, let the coaches handle all communication with the umpires.
3. As is customary with the game of baseball, “chatter” and “encouraging words” to support your teammates is what we desire during practice and games. We do not mind you being loud, but avoid being antagonistic toward opponents, fans, and umpires.
4. Play hard and don’t back down from opponents, but don’t display anger. Let your play and demeanor yield a positive example to teammates. You can be a “game player” without being obnoxious.
5. Throwing of equipment or otherwise “harsh” treatment of facilities will not be tolerated.
6. When you step onto the playing surface or enter the dugout, you are to be properly dressed. On game days this means you are to be in complete uniform with buttons buttoned, shirt tails in, and belt buckles buckled. You may be in tennis shoes but change into cleats as the first order of business. When we play at another school’s facility, be completely dressed before you enter the park.
7. Players are to “respect the uniform.” Don’t pack your jersey in a dirty bat or equipment bag. Wash the uniform in cold water after each use. Polish your shoes on a regular basis and / or brush them to maintain appearance. If you want to be a “ballplayer,” look like one.
8. Players are not to communicate with “non-participants” during practice and / or games. Yes, this means even your parents. There will be plenty of time to visit with friends and family before, between, and after our practices and games.
9. Food and drinks are to be taken care of prior to, and / or between games. We will have water and Gatorade in our dugout. Players are allowed to bring their own Gatorade and / or water bottle, but no food is allowed in the dugout. We only make exceptions for medical reasons, e.g., if you are diabetic.
10. You will be given a “reasonable” amount of time between doubleheaders to go to the restroom, concession stand, and to say “hello” to parents, friends, and relatives. But time between games is not a “social hour.” Get something to eat if you want, but again no food in the dugout. Return to the dugout and prepare mentally for the next contest.

11. When we are on the road we prefer that you travel and stay (if overnight lodging is required) with the team. There may be times when you have to provide your own transportation to a game, but we try to avoid this situation. Travel plans will be coordinated with you ahead of time. Using your own personal transportation does not alleviate you of being at the appointed location on time. Yes, this means even when you are traveling with your parents.
12. When we go out to eat after a contest and if still in uniform, hats are not to be worn inside the restaurant.
13. If you need to speak to coaches about a matter that concerns you and the baseball team, playing time, and / or how you are being used, do so after a game or practice. We prefer to talk to players about these matters, not your parents. You are old enough to accept responsibility for yourself. If your parents elect to discuss your baseball performance with a coach, that information will be shared with you.
14. The only excused absences are church and school-sponsored activities. Personal and/or family vacations are not excused absences. However, a death or family emergency, as well as personal illness are certainly taken into consideration for an excused absence. The coaching staff reserves the right to “sit” a player for one (1) game if you miss a practice or game as the result of an “unexcused absence.” This includes after school detention. If you have to miss a team event, make sure the coaching staff is aware of it.
15. You are to be clean shaven each and every school day and game day. Mustaches are permitted but should be neatly trimmed. The coaching staff reserves the right to advise a player to get a haircut if it is our opinion his hair is too long. All other grooming, dress and appearance requirements, as set forth in the Madison Academy Student Handbook are in effect.
16. All players will be subject to the academic requirements set forth by the Madison Academy Student Handbook for student athletes.
17. Complete compliance to the above stated is mandatory.

Player Signature: _____ Coach’s Signature: _____

Date: _____

Date: _____

Attachment B - MA Athletic Participation Form

(MUST BE TURNED IN BY FIRST GAME TO BE ELIGIBLE TO PARTICIPATE)

1. Student Athlete/Family Information:

Student's Full Name _____ Grade: _____
Student Address _____ Phone Number _____
Mother/Guardian Name _____ Work Number _____
Father/Guardian Name _____ Work Number _____
Emergency Contact Name _____ Phone Number _____

2. Physical Examination:

All students participating in athletics are required to have a copy of a physical exam obtained during their middle/high school years. Students are not permitted to participate without a current physical.

Medical Release:

I hereby give authorization for Madison Academy coaching staff to have my child treated at a medical facility should they feel it necessary during the 20__ athletic season. While I expect the school authorities to exercise reasonable persuasions to avoid injuries, I understand that they assume no financial obligation of any injury that may occur.

Family Physician _____ Phone Number _____
Office Locations _____

3. Insurance:

All students participating in sports must be covered by their own medical insurance. A medical cost beyond what either school or personal insurance covers is the responsibility of the parent/guardian.

My personal insurance company is _____
Policy Number _____

4. School Athletic Equipment:

I understand that my child will be issued school owned athletic equipment that will make it possible for my child to participate in sports. I also understand that I will be financially responsible if the school issued equipment is lost or if my child damages it by using it in a fashion for which it was not intended.

Parent/Guardian

Signature _____

5. Parent/Guardian Permission to Participate:

My child _____ has permission to participate in the baseball program for the 20__ season for Madison Academy. I understand that he will be expected to follow school and team rules for this activity. Failure to do so may result in suspension from or removal from the activity. I also understand that the Student Handbook signature page of Madison Academy's handbook and the Baseball Handbook signature page must be turned in prior to the first contest for my player to be able to participate in the baseball program.

Parent/Guardian Signature _____ Date _____

Attachment C – Parental Code of Conduct

CHRISTIAN SPORTSMANSHIP

1. The Madison Academy administration has instructed our coaches to set a good example for participants and fans, demand the same from our student athletes, and display good sportsmanship at all times.
2. Parents and students alike should treat opponents with respect and shake hands before and after games, respect the judgment of officials, and treat teammates with respect.
3. Parents and fans must realize that a ticket is a privilege to observe a contest and not a license to verbally assault others or to be generally obnoxious.
4. Spirit groups should use positive cheers without antagonizing or demeaning opponents, and treat opposing spirit groups, fans, and players with respect.
5. We deem acceptable behavior to be applauding during introduction of all players and coaches, applauding for opposing players who perform well, accepting all decisions of umpires calmly no matter how bad the call might seem, applauding at the end of the contest for all participants, and encouraging surrounding players to display good sportsmanship.
6. We deem unacceptable behavior to be yelling disrespectful or derogatory yells, chants, songs, or gestures, booing or heckling an umpires decisions, displays of anger with an umpire's call, refusing to shake hands after a game, name-calling to distract an opponent, use of profanity and displays of anger that draw attention away from the game.

Please cooperate with us to improve our sportsmanship. Please sign the following before your athlete is allowed to participate in the Madison Academy Baseball program.

I agree to abide by this Sportsmanship Code and will insist that my son do so also as he participates in the baseball program at Madison Academy. I understand that I may be asked to stop unacceptable behavior at sporting events, and that my son may be penalized if he displays unacceptable behavior in the baseball program.

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____



Attachment D – Home Run Club 2011-2012 Executive Board

- ⇒ **Executive Director:** Tim King 256-479-5793 (cell)
tim.king@mtsi-va.com
- ⇒ **Committee Chair Recruiter:** Everett Brooks 682-1180 (cell)
everettbrooks1@gmail.com
- ⇒ **Event Coordinator:** Mark Key 256-214-2650 (cell)
mkey@acs1.biz
- ⇒ **Communication/Faculty Liaison:** Kim Mordecai 256-653-9167 (cell)
kmordecai@bellsouth.net
- ⇒ **Membership:** Kevin Smith 426-9581 (cell)
kevin222smith@gmail.com
- ⇒ **Advertising & Promotions:** Greg Kiel 256-529-9698 (cell)
greg.kiel@mda.mil
- ⇒ **Middle School Rep & Diamond Dolls:** Amy Bates 256- 509-9596 (cell)
afbates@madison.k12.al.us
- ⇒ **JV Representative:** Brian Coward 256-509-8212 (cell)
brian.coward@emunworks.com
- ⇒ **Varsity Representative:** Mike Cooley 256-541-3542 (cell)
mcooley@garrettappraisal.com

Calendar of Events

October 2011

➤ 21 (Fri) Madison Academy Fall Golf Tournament – Colonial Golf Course

November 2011

➤ 1 & 2 (Tue & Wed) Middle School (MS) Fall Evaluations
➤ 17 (Thur) MA Home Run Club Meeting, 6:00PM, MA Cafeteria
Hand Outs: MA Baseball Hand Book
Sportsmanship Form
Membership/Fundraising Form
Season Pass Form
Sponsor Board / Program Ad Form
Baseball Merchandise Pre-order Form

➤ 28 (Mon) Diamond Dolls Announcement

December 2011

➤ 29-8 (Tue - Thur) JV & Varsity Fall Evaluations
➤ 3 (Sat) Work Day
➤ 5 (Mon) Dessert Buffet Merchandise Orders for early Delivery
Turf Shoe & Cleat Order Due

January 2012

➤ 9 (Mon) Practice Begins (Throwing Only) Pancake Breakfast Ticket Handout
➤ 14 (Sat) Work Day Final Baseball Merchandise Order Form Due
➤ 15 (Sun) Schedules Due to State
➤ 28 (Sat) Pancake Breakfast – MA Cafeteria
Delivery of Baseball Merchandise
Final Sponsor Board /Program Ad Form Turn-In
Reserved Seat Drawing

➤ 30 (Mon) Full Practice Begins (Varsity/JV/MS)

February 2012

➤ 4 (Sat) Work Day Season Pass Form Final Turn-In
Home Run Derby Solicitation Day

➤ 18 (Sat) HR Derby Final Membership/Fundraising Form Turn-In
Season Passes Distributed

➤ 20 (Mon) First game - Pre-Season Tournaments begin - Var/JV/MS

March 2012

➤ 16-17 (Fri – Sat) SportsMed Weekend - Joe Davis Stadium
➤ 26-30 (Mon – Fri) Spring Break (MS & JV off, Var @Ft. Payne)

April 2012

➤ 14 (Sat) Senior Day
➤ 14-18 (Sat – Wed) MS & Fr. Year End Tournaments
➤ 20-21 (Fri-Sat) First Round Baseball State Playoffs
➤ 23 (Mon) Madison Academy Spring Golf Tournament – Hampton Cove Golf Course
➤ 27-28 (Fri-Sat) Second Round Baseball State Playoffs

May 2011

➤ 4-5 (Fri - Sat) Third Round Baseball State Playoffs
➤ 11-12 (Fri - Sat) Semi-Finals Baseball State Play-Offs
➤ 16-17 (Wed - Thur) Baseball State Finals (Montgomery)
➤ 20 (Sun) Graduation
➤ TBD Year End Banquet

➤ *Key Home Run Club Dates*

MADISON ACADEMY HOME RUN CLUB

2012 FUNDRAISING FORM

THANK YOU for your support and time in helping shape the future of Madison Academy Baseball! Please complete this fundraising form by selecting the fundraising option(s) your family participated in. Forward this form to the address below by: **February 18, 2012.** Each family can meet their fundraising goal either through fundraising as stated below, straight donation or a combination of both. **Upon meeting your financial obligation, each player family will receive 2 season passes good for all home games (excluding the play-off games).** All MA teachers, employees and coaches wives do not need a season pass for the home games.

PLAYER'S NAME: _____ **ADDRESS:** _____
HOME PHONE NUMBER: _____ **CELL PHONE NUMBER:** _____
EMAIL ADDRESS: _____ **CELL PHONE NUMBER:** _____

<u>PLEASE INDICATE YOUR SON'S Grade:</u>	<u>FINANCIAL OBLIGATION:</u>
7 th & 8 th _____	\$450
Freshmen _____	\$625
10 th - 12 th _____	\$800

<u>Fundraisers</u>	<u>Qty</u>	x	<u>Sales Price</u>	x	<u>% of profit</u>	=	<u>Total Fundraiser Profit</u>
<u>Pancake Breakfast</u>							
Corporate Table Sales	_____		\$100.00		.80		_____
Individual Ticket Sales	_____		\$5.00		.80		_____
<u>Sponsor Board/Program Ad Sales</u>							
Complete Game (Golf Hole Sponsor, Sponsor Bd. & Full Page Ad)	_____		\$750.00		.50		_____
Grand Slam (Golf Hole Sponsor & Sponsor Bd.)	_____		\$625.00		.50		_____
The Cycle (Golf Hole Sponsor & Full Page Ad)	_____		\$500.00		.50		_____
3-Run Jack (Sponsor Bd. & Full Page Ad)	_____		\$375.00		.50		_____
Walk-Off Home-Run(Sponsor Bd. & ½ Page Ad)	_____		\$350.00		.50		_____
Solo Shot (Sponsor Bd. & ¼ Page Ad)	_____		\$325.00		.50		_____
Lead-Off Triple (Sponsor Board Only)	_____		\$300.00		.50		_____
Double (Full Page Program Ad)	_____		\$125.00		.50		_____
Single (½ Page Program Ad)	_____		\$100.00		.50		_____
Stolen Base (¼ Page Program Ad)	_____		\$ 75.00		.50		_____
Sacrifice Bunt (Business Card Ad)	_____		\$ 40.00		.50		_____
<u>Season Ticket Sales</u>							
Additional Season Passes	_____		\$60.00		.85		_____
<u>Home Run Derby</u>	Sponsorship Total	\$	_____		1.00		_____
<u>Apparel Sales</u>	Total Sales	\$	_____		.25		_____

(Total Fundraiser PROFIT _____) **TOTAL**

(CHECK amount + total Fundraiser PROFIT) = **TOTAL:** _____

Final payment due **February 18, 2011.** Checks payable to: **Madison Academy Home Run Club – (MAHRC)**

Mail to: **Madison Academy Home Run Club**
C/O - Kevin Smith
103 Kinsale Drive
Madison, AL 35757
Phone: 256-830-8489



**MADISON ACADEMY BASEBALL PROGRAM
2012 SPONSOR BOARD / PROGRAM AD SALES FORM**

Advertiser/ Business Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Payment by check: Make Payable to **MAHRC** (Madison Academy Home Run Club)

Baseball player selling ad: _____

Please check which PACKAGE is being purchased

<u>NAME</u>	<u>FEATURES</u>	<u>PRICE</u>
_____ Complete Game	(Golf Hole Sponsorship, Sponsor Bd. & Full Page Ad)	\$750.00
_____ Grand Slam	(Golf Hole Sponsorship & Sponsor Bd.)	\$625.00
_____ The Cycle	(Golf Hole Sponsorship & Full Page Ad)	\$500.00
_____ 3-Run Jack	(Sponsor Bd. & Full Page Ad)	\$375.00
_____ Walk-Off Home Run	(Sponsor Bd. & ½ Page Ad)	\$350.00
_____ Solo Shot	(Sponsor Bd. & ¼ Page Ad)	\$325.00
_____ Lead-Off Triple	(Sponsor Board Only)	\$300.00
_____ Double	(Full Page Program Ad)	\$125.00
_____ Single	(½ Page Program Ad)	\$100.00
_____ Stolen Base	(¼ Page Program Ad)	\$ 75.00
_____ Sacrifice Bunt	(Business Card Ad)	\$ 40.00

Special Instructions

Please include any attachments or logo information with this form.

Digital logos must be e-mailed to greg.kiel@mda.mil (please mention in the e-mail that this is for Madison Academy Baseball.)

All orders must be submitted NLT **January 28, 2012.** Please mail this form, check, and artwork to:

**Madison Academy Home Run Club
C/O – Greg Kiel
207 Kelsey Lynn Lane
Huntsville, AL 35806
256-529-9698 (Cell)**



MADISON ACADEMY BASEBALL ADVERTISEMENT 2012 SPONSOR BOARD / PROGRAM AD CAMPAIGN

I. Dates for Madison Academy Advertisement Sales Campaign

Advertisement Sales Package fundraiser from November 17th - January 28th

Sell what you can as fast as you can to allow for printing and planning.

II. GUIDELINES

- Fill out the order form completely. Prices for packages are on the form. Include payment and any artwork/logo. Make checks payable to MAHRC.
- Turn in all advertisement order forms, artwork/logo, and checks to:

Madison Academy Home Run Club

C/O – Greg Kiel

256-529-9698

greg.kiel@mda.mil

III. Artwork/Logo

- Do not turn in form without a business card, letter head, or photograph of the logo being printed. Photos need to be good quality/clear photos.
- Any digital artwork can be emailed to greg.kiel@mda.mil.
- Please indicate in the email what advertisement this is for and indicate for MA Baseball.

IV. Proceeds

- MAHRC will receive profits from our ad sales revenue that the baseball players generate so please sell as much as you can to further help our baseball program!!

If you are unsure of what is acceptable please contact Greg Kiel at greg.kiel@mda.mil or call 256-529-9698 (Cell).



**MADISON ACADEMY HOME RUN CLUB
2012 DONATION/SEASON PASS FORM**

Thank you for choosing to support the Baseball program at Madison Academy! Please complete the following information. Select the Season Pass option(s) you prefer, and forward form with payment to the address below by **February 4, 2012**. *Make checks payable to: Madison Academy Home Run Club - (MAHRC).*

Madison Academy Home Run Club
C/O - Kevin Smith
103 Kinsale Drive
Madison, AL 35757
Phone: 256-830-8489

Please print and include your email address– *it is our primary means of communication – Thank you!*

Name: _____

Address: _____

Home Phone: _____ **Business Phone:** _____

E-mail(s): _____

Baseball Parent: Yes No **Player/Parent name(s):** _____

List Donor(s) Business/Name to appear on our website: _____

Donations: If you would like to donate further to help defray the costs of the needs of the MA Baseball Program, please enter your gift in the box to the right – Thank You! (Donors will receive recognition on our website) <i>Tax-deductible (letter upon request)</i>	\$
Season Pass (Season Passes do not include State Playoff games) Upon meeting your fundraising goal, each player will receive 2 season passes good for all home games (excluding the playoff games). All MA teachers, employees and coaches' wives do NOT need a season pass for the home games. (\$60 per Season Pass) Number Requested _____ x \$60 =	\$

TOTAL	\$
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MADISON ACADEMY HOME RUN CLUB 2011-2012 "Fanwear" FUNDRAISING FORM

NAME: _____ ADDRESS: _____

HOME PHONE NUMBER: _____ CELL PHONE NUMBER: _____

PLAYER NAME: _____ EMAILADDRESS: _____

ITEM	COLOR	QTY	PRICE	SUBTOTAL
Stadium Fleece Blanket printed w/interlocking MA and Madison Academy	Maroon		\$40.00	
Stadium Mat 13.5" inch square folds to 13.5x3.25 printed w/interlocking MA and Madison Academy			\$5.00	
Beanie Hat/Stretch Fleece	Heather Grey		\$15.00	
embroidered with interlocking MA	Maroon		\$15.00	
Ear-Warmer Headband/Stretch Fleece	Pink		\$12.50	
embroidered w/Mustang head & "MUSTANGS"	Maroon		\$12.50	
		QTY	SIZE	
Ladies fit T-shirt	Pink		\$15.00	
embroidered w/Mustang head & "MUSTANGS"	Adult S-L			
Hooded Sweatshirts w/Mustang head & "MUSTANGS"		QTY	SIZE	COLOR
<i>Example: 1 Adult Small Pink & 1 Youth Medium Gray</i>		1	AS	P
		1	YM	G
Sweatshirt is available in 4 colors				
MAROON with white embroidery = M				
GREY with maroon embroidery = G				
PINK with maroon embroidery = P				
WHITE with maroon embroidery = W				
Sizes Available				
Youth Small to Youth Large YS, YM, YL				
Adult Small to 3XL AS, AM, AL, AXL, A2XL, A3XL				
Total Quantity of Sweatshirts		=		\$30.00
				SUBTOTAL
Add \$2 for each 2XL and each 3XL Sweatshirt # of 2XL and 3XL Sweatshirts				Qty _____ x \$2
				TOTAL DUE

Please make checks payable to: Madison Academy Home Run Club - (MAHRC) and mail to the following address:

Madison Academy Home Run Club
C/O - Beth Steinke
2609 Belle Meade Dr
Huntsville, AL 35811

Questions: Call Beth 759-1659
or email jrandbeth@yahoo.com



**MADISON ACADEMY HOME RUN CLUB
2012 HOME RUN DERBY SPONSOR FORM**

February 18th

10:00AM – 1:00PM

I agree to sponsor _____, a member of the Madison Academy Baseball Team in the Home Run Derby. I understand a minimum donation of \$20 is being requested. It is my option to select the minimum donation and/or an amount equal to a "Pledge per Foot." Each player will be afforded 5 swings in the Home Run Derby in which his "longest shot" will be measured. Should you elect this latter option the player will ask you for a donation equal to your pledge multiplied by the number of feet of his longest shot (e.g., Pledge = 10 cents / foot, player's longest shot totals 250 feet; therefore .10 X 250 ft. = \$25).

	Printed Name	Initial & Phone Number	Pledge Amount	
			\$ / ft.	\$20 min.
1.	Henry Aaron	THE HAMMER, 678-755-4400		
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				

Make checks payable to:
Madison Academy Home Run Club

* Contributions are tax deductible