



**MADISON ACADEMY BASEBALL PROGRAM
2012 SPONSOR BOARD / PROGRAM AD SALES FORM**

Advertiser/ Business Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Payment by check: Make Payable to **MAHRC** (Madison Academy Home Run Club)

Baseball player selling ad: _____

Please check which PACKAGE is being purchased

<u>NAME</u>	<u>FEATURES</u>	<u>PRICE</u>
_____ Complete Game	(Golf Hole Sponsorship, Sponsor Bd. & Full Page Ad)	\$750.00
_____ Grand Slam	(Golf Hole Sponsorship & Sponsor Bd.)	\$625.00
_____ The Cycle	(Golf Hole Sponsorship & Full Page Ad)	\$500.00
_____ 3-Run Jack	(Sponsor Bd. & Full Page Ad)	\$375.00
_____ Walk-Off Home Run	(Sponsor Bd. & ½ Page Ad)	\$350.00
_____ Solo Shot	(Sponsor Bd. & ¼ Page Ad)	\$325.00
_____ Lead-Off Triple	(Sponsor Board Only)	\$300.00
_____ Double	(Full Page Program Ad)	\$125.00
_____ Single	(½ Page Program Ad)	\$100.00
_____ Stolen Base	(¼ Page Program Ad)	\$ 75.00
_____ Sacrifice Bunt	(Business Card Ad)	\$ 40.00

Special Instructions

Please include any attachments or logo information with this form.

Digital logos must be e-mailed to greg.kiel@mda.mil (please mention in the e-mail that this is for Madison Academy Baseball.)

All orders must be submitted NLT **January 28, 2012.** Please mail this form, check, and artwork to:

**Madison Academy Home Run Club
C/O – Greg Kiel
207 Kelsey Lynn Lane
Huntsville, AL 35806
256-529-9698 (Cell)**



MADISON ACADEMY BASEBALL ADVERTISEMENT 2012 SPONSOR BOARD / PROGRAM AD CAMPAIGN

I. Dates for Madison Academy Advertisement Sales Campaign

Advertisement Sales Package fundraiser from November 17th - January 28th

Sell what you can as fast as you can to allow for printing and planning.

II. GUIDELINES

- Fill out the order form completely. Prices for packages are on the form. Include payment and any artwork/logo. Make checks payable to MAHRC.
- Turn in all advertisement order forms, artwork/logo, and checks to:

Madison Academy Home Run Club
C/O – Greg Kiel
256-529-9698
greg.kiel@mda.mil

III. Artwork/Logo

- Do not turn in form without a business card, letter head, or photograph of the logo being printed. Photos need to be good quality/clear photos.
- Any digital artwork can be emailed to greg.kiel@mda.mil.
- Please indicate in the email what advertisement this is for and indicate for MA Baseball.

IV. Proceeds

- MAHRC will receive profits from our ad sales revenue that the baseball players generate so please sell as much as you can to further help our baseball program!!

If you are unsure of what is acceptable please contact Greg Kiel at greg.kiel@mda.mil or call 256-529-9698 (Cell).